

Appendix 1

BASE PRODUCTS



BASE PRODUCTS

Teeth Whitening Kit

BASE MODEL: IVISMILE 10

UNIQUE SELLING POINT (USP)

- Rechargeable & Wireless
- pH Neutral (6-7), Enamel Safe

MAIN FEATURE & SPEC

- 32 LED Lights (16 Blue + 16 Red)
- Timer: 15 Minutes
- 3x2ml Whitening AI Pens(HP/CP)
- Food Grade Mouthpiece
- Luxury Cardboard Box
- Waterproof level: IPX7



BASE PRODUCTS

Teeth Whitening Kit

BASE MODEL: IVISMILE 6

UNIQUE SELLING POINT (USP)

- UV Sterilizing Travel Case
- pH Neutral (6-7), Enamel Safe

MAIN FEATURE & SPEC

- 32 LED Lights (20 Blue + 12 Red)
- Timer: (15 + 10) minutes
- 1st gear blue light with 15-minute timer
- 2nd gear red & blue light with 10-minute timer
- SGS approved whitening effect
- 3x(2ml) Whitening AI Pens (HP/CP)
- Gel shelf life: 2 years
- 300mAh rechargeable lithium battery (2 hours for full charge)
- Waterproof level: IPX4



BASE PRODUCTS

Teeth Whitening Pen

BASE MODEL: IVISMILE P4

UNIQUE SELLING POINT (USP)

- pH Neutral (6-7), Enamel Safe

MAIN FEATURE & SPEC

- 4 ml (0.14fl oz) Plastic/Al Pen
- HP 12% Gel (Or, CP 35% Gel)
- Click/Twist Pen
- Luxury Cardboard Box



BASE PRODUCTS

Teeth Whitening Pen

BASE MODEL: IVISMILE P2

UNIQUE SELLING POINT (USP)

- pH Neutral (6-7), Enamel Safe

MAIN FEATURE & SPEC

- 2 x 2ml Plastic Pens
- HP 12% Gel (Or, CP 35% Gel)
- Click/Twist Pen
- Paper Box



BASE PRODUCTS

Electric Toothbrush

BASE MODEL: IVISMILE T4

UNIQUE SELLING POINT (USP)

- Dual-motion technology (Sonic + Oscillating)
- Ultra-quiet (≤ 60 dBa)

MAIN FEATURE & SPEC

- 3 Modes (Clean, White, & Sensitive)
- 30-sec QuadPacer with 2-minute Smart Timer
- Memory Mode: Resumes last used mode
- Waterproof Level: IPX7
- 1 Electric Toothbrush Body
- 2 Brush Heads
- Li-ion Battery
- 1 Charging Cord (USB Type-C direct charging)
- Colors: White, Black, & Pink



BASE PRODUCTS

Electric Toothbrush

BASE MODEL: IVISMILE T3

UNIQUE SELLING POINT (USP)

- Smallest Sonic toothbrush
- Soft BBC Bristle

MAIN FEATURE & SPEC

- 3 Modes: (Clean, Strengthen, & Polish)
- 30-sec QuadPacer with 2-minute Smart Timer
- Memory Mode: Resumes last used mode
- 1 Electric toothbrush Body
- 2 Brush Heads
- Li-ion Battery
- 1 Charging Cord (USB Type-C direct charging)
- Colors: Multiple Options Available



BASE PRODUCTS

LED Electric Toothbrush

BASE MODEL: IVISMILE T2

UNIQUE SELLING POINT (USP)

- Patented LED Light technology

MAIN FEATURE & SPEC

- 6 LED lights (3 Blue & 3 Red)
- 4 modes: Clean, White, Sensitive, & Gum Care
- 30-sec QuadPacer with 2-minute Smart Timer (Auto Shut Off)
- Rechargeable Battery
- Luxury Cardboard Box



BASE PRODUCTS

Teeth Whitening Strip (Dry)

BASE MODEL: IVISMILE DS1

UNIQUE SELLING POINT (USP)

- pH Neutral (6-7), Enamel Safe
- Residue Free

MAIN FEATURE & SPEC

- Dry Type
- 14 Pouches
- 2 Strips Per Pouch (1 Upper & 1 Lower)
- HP Gel or PAP
- No Mess
- No Alcohol (optional)
- Cardboard Box



BASE PRODUCTS

Teeth Whitening Strip (Wet)

BASE MODEL: IVISMILE WS1**UNIQUE SELLING POINT (USP)**

- pH Neutral (6-7), Enamel Safe

MAIN FEATURE & SPEC

- Wet type
- 14 pouches
- 2 Strips per pouch (1 upper & 1 lower)
- HP Gel or PAP
- Cardboard Box



BASE PRODUCTS

Water Flosser

BASE MODEL: IVISMILE F1

UNIQUE SELLING POINT (USP)

- Portable with a large Water Tank

MAIN FEATURE & SPEC

- 1 Water Flosser Unit
- 3 Modes (Gentle, Standard, & Pulsate)
- Water tank capacity: 250 ml
- Rechargeable Battery
- 3 Nozzles
- Charging Cord
- 1 Owner's Manual
- 1 Travel Bag
- 1 Microfiber Cloth
- Colors: Black or White



BASE PRODUCTS

Teeth Max Whitening Gel

BASE MODEL: IVISMILE MG2

UNIQUE SELLING POINT (USP)

- HP Booster Gel
- pH Neutral (6-7), Enamel Safe

MAIN FEATURE & SPEC

- 1 OZ/30ml Max Gel
- Produces outstandingly bright outcomes when combined with toothpaste



BASE PRODUCTS

Teeth Whitening Toothpaste

BASE MODEL: IVISMILE TP1

UNIQUE SELLING POINT (USP)

- pH Neutral (6-7), Enamel Safe

MAIN FEATURE & SPEC

- 4 OZ
- PBL Tube
- Hydrogen Peroxide/ Baking Soda/ Charcoal Powder
- Cardboard Box



BASE PRODUCTS

Other Products

Teeth Whitening Kits

- Ivismile 1
- Ivismile 2
- Ivismile 3
- Ivismile 4
- Ivismile 5

Teeth Whitening Pen & Syringes

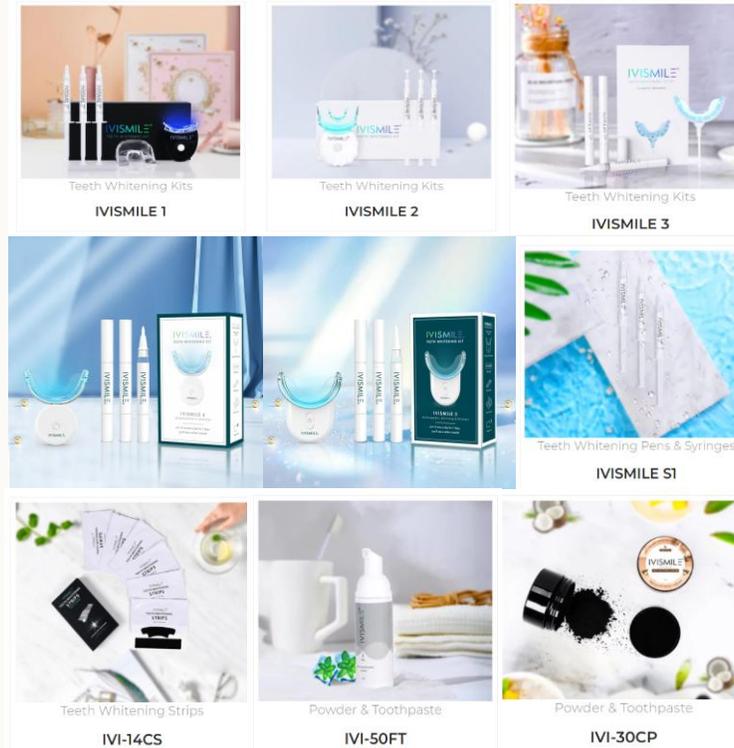
- Ivismile S1

Teeth Whitening Strips

- IVI-14CS (Charcoal)

Teeth Whitening Powder & Foam

- IVI-30CP (Charcoal Powder)
- IVI-50FT (Foam)



IVISMILE®

SCIENCE BEHIND THE
SMILE